



Professionals
are Working Hard
Solving all your
Zombie Problems!

Trust Science
and Your
Friends at



Good citizens trust the proper authorities and the advances of the scientific age to sort things out in an emergency situation such as Earthquake, Flood, or Zombie Outbreak, but there's no reason why the average citizen shouldn't take an interest in zombie preparedness. The tips in this educational pamphlet have been culled from the IN THE EVENT OF A ZOMBIE ATTACK Calendar, and just might save the lives of you and your loved ones when the walking dead begin feeding on your town.

This program is endorsed by



PEOPLE for the ETHICAL TREATMENT of ZOMBIES

"Humanity is about how the Living treat the Dead,
the Undead, the Walking Dead, and the Dead-ish"



NEIGHBORHOOD ZOMBIE WATCH

- 1 Enroll in a Zombie Outbreak Emergency Preparedness Training course.
- 2 Enlist in your local Neighborhood Zombie Watch.
- 3 Earn Respect while performing your civic duty and saving lives!



NEIGHBORHOOD ZOMBIE WATCH!
SOMEBODY'S GOTTA DO IT!



Get the latest **Zombie News** and your **Educational Video**, **Fashionable Zombie Clothing**, and other swell products at these fine locations:

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TIPS TO HELP YOU SURVIVE

In the Event of a

ZOMBIE ATTACK

When the ZOMBIES ATTACK, will you be ready, or DEAD?



Zigurat Chemical provides grants to Neighborhood Zombie Watch and other zombie educational programs as a gesture of goodwill and community service and in no way constitutes admission of any prior knowledge, responsibility, or any liability in outbreaks of undead activity and especially In The Event Of A Zombie Attack.

KNOW THE SIGNS

WHAT IS A ZOMBIE?

A Zombie is the reanimated corpse of a person who has been infected with a naturally occurring, though extremely rare chemical compound that we'll call "Compound Z" for the purpose of this discussion. Compound Z is extremely infectious and spread through contact with infected fluids, generally due to the bite of a zombie.

Once introduced into the bloodstream, Compound Z travels to the brain where it incubates in much the way housewives or a progressive bachelor might prepare a stew, but Compound Z is no tasty stew, no sir!

The circulatory system spreads the infection to all life sustaining organs bringing an accelerated tissue necrosis and a painful death. Sporadic nervous impulses result in the jerky movements of the creatures we call "zombies".

Now effectively a mobile stewpot of Compound Z, the zombie shuffles off in search of warm-blooded prey to spread the infection. The only way to stop a zombie is to incapacitate the brain thereby halting the electrical impulses that drive the flesh eating ghoul.

Remember that when your loved ones reanimate as the walking dead it's your duty to dispatch them -but only if they're already dead!

BE PREPARED

ANYONE CAN BECOME A ZOMBIE!

There is no known immunity or cure for this horrid condition. It can overtake anyone from any race, creed, nationality, economic bracket, or political party without discretion.

MAINTAIN PROPER SEIGE STORES!

When faced with a zombie outbreak, plan to be in it for the long haul. Keep emergency supplies on hand and take care of yourself. Even when the front yard is overrun with the walking dead, the family needs a balanced meal!

THE LIVING MUST WORK TOGETHER!

Don't let Petty Squabbling or Panic stand in the way of the combined resources that may just sway Lady Fortune to your Side!



STAY ALIVE

STAY OUT OF HARM'S REACH!

Decent respectable grooming habits may just save your life. The grasping hands of the undead are likely to latch on to long hair and other groovy fashion statements that could spell death



KIDS, DON'T PLAY WITH ZOMBIES!

Zombies may seem to live the free and easy life of Riley with their comical stagger & waving arms like your favorite uncle after payday, but zombies are not your friends and will only drag you down!

